

Curriculum Vitae

Christa van Tonder

Entrepreneur | Project Development | Strategic Communication

Reequip Global | Co-Founder & Communication (Current)

Strategic consulting in procurement and supplier development for the global protein sector, connecting producers, markets and investors.

Focus on efficiency, quality assurance, and sustainable export growth through transparent and data-driven sourcing processes.

Summary:

Entrepreneur and consultant with extensive experience in project development, communication and cross-sector collaboration.

Combines strategic thinking with organisational precision and cultural awareness to create efficient, transparent and sustainable business structures.

Strong background in coordinating projects between Europe and international markets, ensuring clarity, accountability and measurable results.

Core Competencies

- Strategic project planning and implementation
 - Business communication and stakeholder coordination
 - Cross-cultural management and negotiation
 - Organisational development and administrative control
 - Team leadership and process optimisation
 - Editorial precision and multilingual communication
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Professional Experience

Founder & Managing Director | Independent Entrepreneur | Graz, Austria | 2021 – Present

- Developed and managed independent business activities in project consulting, communication and editorial services.
- Supported clients in Austria and abroad in document development, content strategy and intercultural communication.
- Oversaw planning, budgeting and reporting for long-term partnerships and research collaborations.

Project & Communications Coordinator | Freelance & Contract Roles | 2020 – 2021

- Coordinated supplier, client and media communication across multidisciplinary projects.
- Supported research and cultural initiatives through structured documentation, event coordination and stakeholder liaison.

- Assisted management teams with proposal drafting, workflow design and presentation of results.

Editorial & Cultural Work | Austria | Ongoing

- Contributor to cultural and academic publications in Germany and Austria.
- Author of essays and editorials exploring social and technological dimensions of everyday life and innovation.

Medical Radiology Technologist (MRT) | Private Clinics, Graz | 1998 – 2016

- Extensive professional experience in magnetic resonance imaging (MRI) and diagnostic radiology.
 - Self-responsible for examination preparation, patient care and image quality assurance.
 - Worked closely with medical teams and provided technical training for new staff members.
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Education

- BA in European Ethnology and Cultural Anthropology – University of Graz
 - MA in European Ethnology and Cultural Anthropology (in progress)
 - Training in Business Administration and Personnel Accounting – WIFI Styria
 - Diploma in Radiological Technology – Academy of the Province of Styria
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Languages

German (native) | English (fluent) | French (intermediate) | Italian (basic) | Swedish (basic)

Publications (Selected)

- *“Technik im Alltag. Lebende Technik, technisches Leben”* – Humboldt University of Berlin (2023)
- *“Der Anker”* in *“Bodenhaftung. Literatur aus Österreich”* – av Buch (2014)